Ceyntel

Trace beyond signals.

Intelligence behind the ecosystem.

Evidence behind every investigation.

How Ceyntel, CeylonCash's Digital Asset Intelligence Team, looks, sounds and shows up.

Brand guidelines v1.0 · October 2026
Digital Asset Intelligence Team
Ceylon Cash (PVT) LTD

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01 · OUR STORY

Every ecosystem needs a *nervous system.*

This is the story of Ceyntel: who we are, why we exist, and why a dragonfly carries our name.

Who we are

Ceyntel is CeylonCash's Digital Asset Intelligence Team (DAIT): a neutral, evidence-led team specialising in virtual asset forensics, blockchain research and digital asset investigations.

Intelligence behind the ecosystem.
Evidence behind every investigation.

Element	Ceyntel
What we do	Research, investigations, on-chain analysis, wallet tracking, UBO-level KYB, risk and sanctions screening
We investigate	Scams, suspicious transactions and incidents involving virtual assets
Stance	Neutral: we follow the evidence, not predetermined conclusions
Symbol	The dragonfly: 360° vision, precise, always active
Core colours	Ceyntel Red #E00C16, Blackout #000000, Floodlight #FFFFFF
Typefaces	Exo 2 (primary), IBM Plex Mono (secondary)
Pattern	Fine red signal bars, one lit row

Why we exist

Blockchain environments are complex, and what matters is often hidden. We exist to bring clarity where it matters.

FOR CEYLONCASH

Keep CeylonCash and every sub-product online, in control and protected, around the clock.

FOR INVESTIGATIONS

Support cases of scams, suspicious transactions and incidents involving virtual assets.

FOR EVERYONE

Objective findings that follow the evidence, uncovered from on-chain activity and digital evidence.

01 · OUR STORY

The nervous system of CeylonCash

A nervous system collects, processes and transmits signals to control and coordinate the whole body. Ceyntel does the same for the CeylonCash ecosystem: it reaches every organ and corner, keeps every product online and in control, and is always awake.

01

Collect

On-chain activity, transaction patterns, digital evidence, identity and company records.

02

Process

On-chain analysis, wallet tracking, UBO-level KYB, risk and sanctions screening.

03

Transmit

Findings, alerts and evidence to every CeylonCash product and team.

04

Coordinate

Keeps the whole ecosystem online, in control and acting on clear evidence.

What DAIT does

Research
Blockchain and virtual asset research

Investigations
Digital asset investigations, start to finish

On-chain analysis
Activity and transaction patterns

Wallet tracking
Following funds across addresses

UBO-level KYB
Down to the ultimate beneficial owner

Risk and sanctions
Screening people, companies and wallets

Forensics
Virtual asset and digital evidence

Incident support
Scams and suspicious transactions

Neutral by design

We follow the evidence, *not predetermined conclusions.*

Objective

Every investigation starts open. No side is taken before the evidence speaks.

Evidence-led

Findings come from on-chain activity, transaction patterns and digital evidence.

Traceable

Every claim links back to its source, so anyone can check the work.

THE SYMBOL

A dragonfly sees what others miss.

Nearly 360° vision, a 95% hunting success rate and flight in any direction. The dragonfly takes in its whole surroundings, never stops watching and strikes with precision. That is how Ceyntel works: a 360° view of the ecosystem, always awake, always active, always following the evidence.



Why the dragonfly

360° vision

Up to 30,000 facets per eye; sees ultraviolet and polarised light.

Ceyntel: a full view of every wallet, company and person.

Master predator

About a 95% hunting success rate, ahead of lions and great white sharks.

Ceyntel: precise, evidence-led investigations.

Acrobatic flight

Four wings move independently: hover, reverse, turn instantly, up to 30 mph.

Ceyntel: agile across chains, cases and products.

Beneath the surface

Spends months to years underwater as a nymph before it flies.

Ceyntel: works below the surface of complex blockchains.

Ecosystem indicator

Needs clean water, so its presence signals a healthy wetland.

Ceyntel: the health signal of the CeylonCash ecosystem.

Ancient lineage

More than 300 million years on Earth, older than the dinosaurs.

Ceyntel: proven methods, built to last.

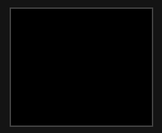
How the identity tells the story



The dragonfly
A 360° view, always awake, precise.



Ceyntel Red
The signal: what matters, and what needs action.



Blackout
The depths where hidden activity lives, and where we work.



The signal pattern
Signals running through the ecosystem; one lit row is the finding.



Square corners
Precision and order: evidence, not decoration.



The cut corner
One deliberate break in a square system: our mark.

Trace beyond *signals.*

Intelligence behind the ecosystem. Evidence behind every investigation.

The slogan

We don't stop at the alert. Every signal is traced to the evidence behind it.

Inward

The nervous system of CeylonCash, keeping every product online and in control.

Outward

A neutral, evidence-led partner wherever clarity matters in virtual asset cases.

Personality

Neutral

Objective in every case. We follow the evidence, not predetermined conclusions.

Evidence-led

Facts first, no hype. Every claim can be traced to a source.

Always awake

A 360° view of the ecosystem, always active, like a nervous system that never sleeps.

Calm and precise

Clarity where it matters. Red marks what matters; everything else stays quiet.

Voice

- Short, declarative lines. Neutral: state the evidence, not opinions.
- Plain words in headlines; exact terms in the product: PEP, UBO, eROC, KYT, VASP.
- Sentence case for buttons and headings. No exclamation marks, no emoji.
- Middle dots (·) separate facts on one line.
- Say what happened, then what to do next.

Intelligence behind the ecosystem.
Evidence behind every investigation.

`PERSON / NIC · COMPANY / eROC · WALLET`

`>_ Investigate`

No matches in sanctions lists. 3 linked wallets found.

`Invite only · All access is logged`

Naming

Ceyntel

The name joins **Cey**, from Ceylon, with **ntel**, from intel: the intelligence team of CeylonCash, made in Sri Lanka. The two-tone wordmark shows the split.

Use	Write it as
Product	Ceyntel (never CEYNTEL in text, never CeyNtel)
Company	CeylonCash; Ceylon Cash (PVT) LTD when the registered name is required
Team	Digital Asset Intelligence Team (DAIT)
Brand line	Intelligence behind the ecosystem. Evidence behind every investigation.
Slogan	Trace beyond signals.
Footer line	Ceyntel · Ceylon Cash (PVT) LTD · Digital Asset Intelligence Team

Primary logo



Primary logo · light

Red symbol, two-tone wordmark. For white and light grounds.



Primary logo · dark

Red symbol, white and red wordmark. For black and dark grounds.

Vertical logo

The symbol centred above the wordmark, at half the wordmark's width. For square and tall spaces: social posts, posters, splash screens, merchandise.



Light

Red symbol, two-tone wordmark



Dark

Red symbol, white and red wordmark



White

All white, for red and photo grounds

Logo with app icon

The square app icon paired with the wordmark, for busy backgrounds, partner logo strips, app store listings, event badges and email signatures.



Horizontal · light

Red tile, black symbol



Horizontal · dark

Primary red app icon



Vertical · light

Red tile, black symbol



Vertical · dark

Primary red app icon

The symbol

The dragonfly on its own, where space is tight: social posts, merchandise, a brand mark beside a headline. Below 24px, use the app icon instead.



Red

The primary symbol



Red, dark

Same file on black grounds



White

Red and dark photo grounds



Black

One colour, light grounds, print

App icons



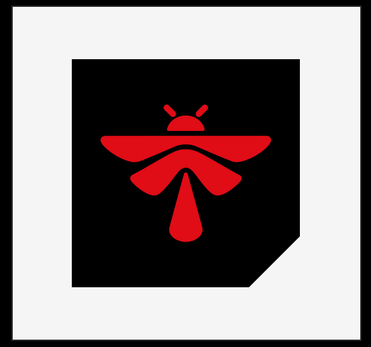
Red · primary



Red, black



Black



Black, red



Red, rounded



Black, rounded

The cut

Bottom-right corner cut at 45°, 22.33% of the side in from the corner.

The symbol

Centred, spanning 74.8% of the tile's width. Sizes: 1024, 512, 180, 32px.

Rounded corners

Allowed only on the app icon, for app stores, devices and avatars.

Wordmark



Two-tone · light. Black Cey, red ntel



Two-tone · dark. White Cey, red ntel



Red. White and black grounds



Black. Light grounds and print



White. Red and photo grounds

Choosing a colourway

Background	Symbol	Wordmark	App icon
White or light grey	Red or black	Two-tone light, red or black	Red
Black or near-black	Red or white	Two-tone dark or white	Red or black
Ceyntel Red	White or black	White	Not used on red
Photograph	White on dark areas, black on light	White or black	Red

Red on black is 4.2:1, red on white 5.0:1: both pass the 3:1 minimum for logos and graphics.

Never place the red logo on red, orange or pink, or any version on a busy part of a photo.

Clear space and minimum size



Keep empty space equal to the width of the dragonfly's head on every side of the symbol, lockup and app icon. Around the wordmark alone, use the height of its lowercase "n".

Version	Screen minimum	Print minimum
Primary logo	140px wide	35mm wide
Wordmark	96px wide	25mm wide
Symbol	24px tall	10mm tall
App icon	32px (16px favicon)	10mm

Below 24px, use the app icon tile instead of the bare symbol so the antennae stay legible.

Logo don’ts



× Don’t stretch or squash



× Don’t rotate or skew



× Don’t recolour



× Don’t outline or add effects



× Don’t rearrange the lockup



× Don’t use red on red

Core colours

Ceyntel Red

#E00C16
RGB 224 12 22
Pantone 485 C

Logo, app icon, primary action, key highlights

Blackout

#000000
RGB 0 0 0
Pantone Black 6 C

Dark ground, black logos, text on light

Floodlight

#FFFFFF
RGB 255 255 255
Unprinted paper

Light ground, white logos, text on red and black

Supporting colours

Signal

#FF5A5A · 178 C

Small red text and icons on dark

Ember

#B80A13 · 1795 C

Hover states, small red text on light

Night Ops

#141414 · Black 6 C

Cards and panels, dark interface

Case File

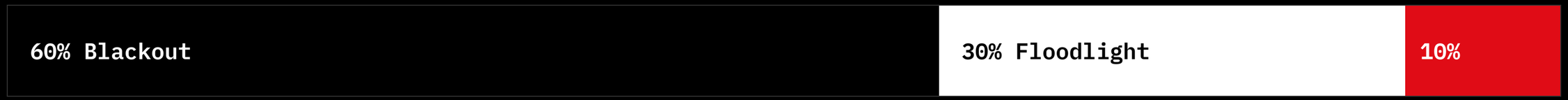
#F5F5F5 · Cool Gray 1 C

Cards and panels, light interface

The red scale

Blush	Signal	Ceyntel Red	Ember	Deep Ember	Afterglow

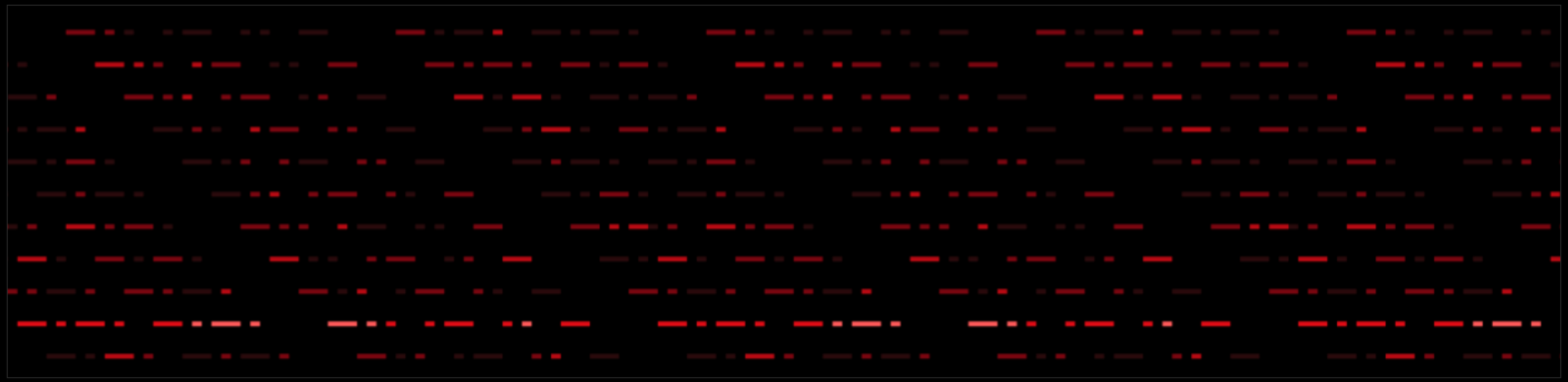
Balance and contrast



Pair	Ratio	Use it for
White text on #E00C16	5.0 : 1	All text, buttons
#E00C16 on white	5.0 : 1	All text, logo, icons, links
#E00C16 on black	4.2 : 1	Logo, icons, buttons, text 24px+
Black text on #E00C16	4.2 : 1	Text 24px+ only
Signal #FF5A5A on black	6.9 : 1	Small red text on dark
Ember #B80A13 on white	6.8 : 1	Small red text on light

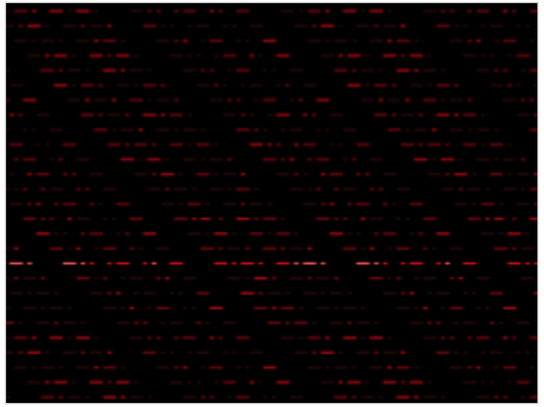
04 · PATTERN

Signals in the noise



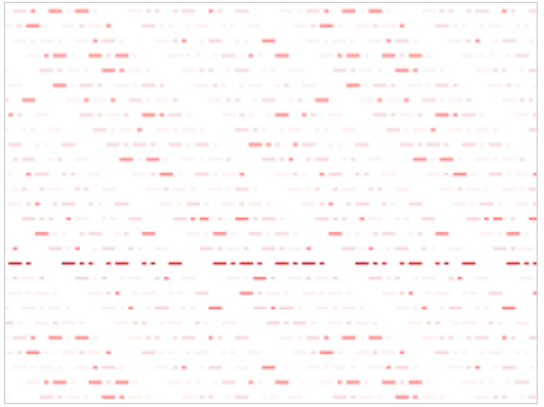
Fine red bars running in rows, like nerve signals travelling through a body, across every surface they cover. Most rows sit dim, like noise; one row is lit: the signal the team finds.

Four versions, two jobs



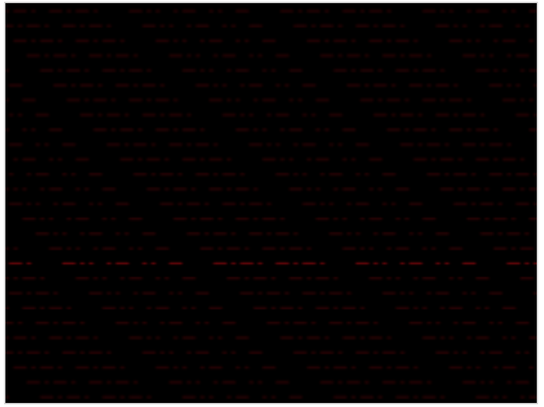
Dark

Full strength. Covers, backdrops, banners



Light

Full strength. Print, merchandise



Dark · low opacity

20%, lit row 45%. Text can sit on it

Light · low opacity

12%, lit row 30%. Reports, slides

Full strength is a feature; low opacity is a background.

Keep one lit row in view. Never recolour, rotate or respace.

Not inside the logo's clear space or the product interface.

05 · TYPOGRAPHY

Two typefaces

PRIMARY · EXO 2

Aa

The wordmark's own family, so headlines, body and buttons tie back to the logo.

ExtraBold 800 · Bold 700 · SemiBold 600 · Regular 400

SECONDARY · IBM PLEX MONO

>_

The machine voice: labels, tabs, badges, IDs, wallet addresses, hashes, timestamps.

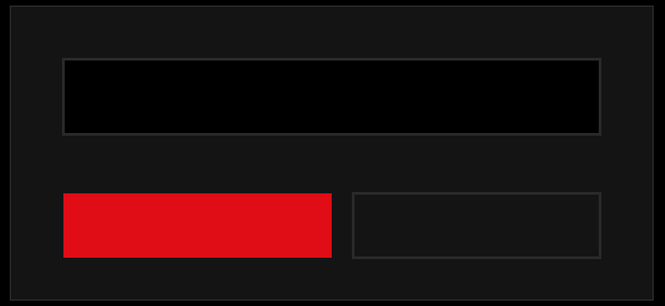
`bc1q9h7x…4e2 · 18 OCT 2026 · 14:32`

Type scale

Display · 64/68 · 800	**One search. *Full intelligence.***
H1 · 40/48 · 800	**Digital Asset Intelligence**
H2 · 28/36 · 700	**Wallet exposure**
Body · 16/24 · 400	Identity, corporate, sanctions, PEP and on-chain risk, unified.
Label · 12/16 · 600	**FORM 1 · FORM 15 · FORM 20 · PDF ONLY**
Code · 13/20 · 400	`>_ investigate --wallet bc1q9h7x4e2`

06 · IN USE

Shape, space and icons



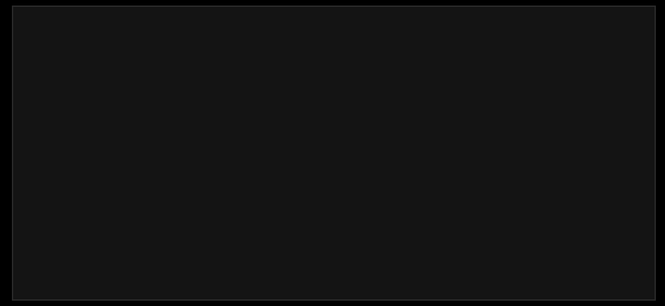
Square corners

Buttons, tabs, inputs, panels and badges are all 0px radius. Only the app icon may be rounded.



The 45° cut

From the app icon: bottom-right only, on large surfaces. 24px on cards, 64px on heroes.

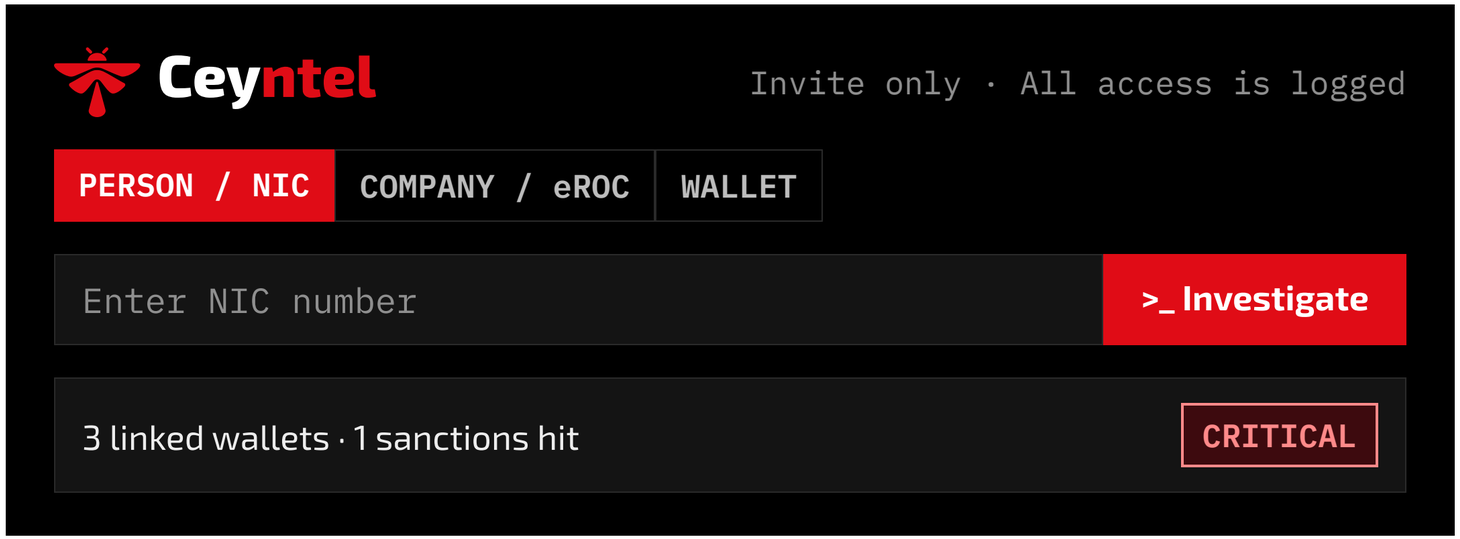


Line icons

1.5–2px strokes on a 24px grid. Red only for active or alert states.

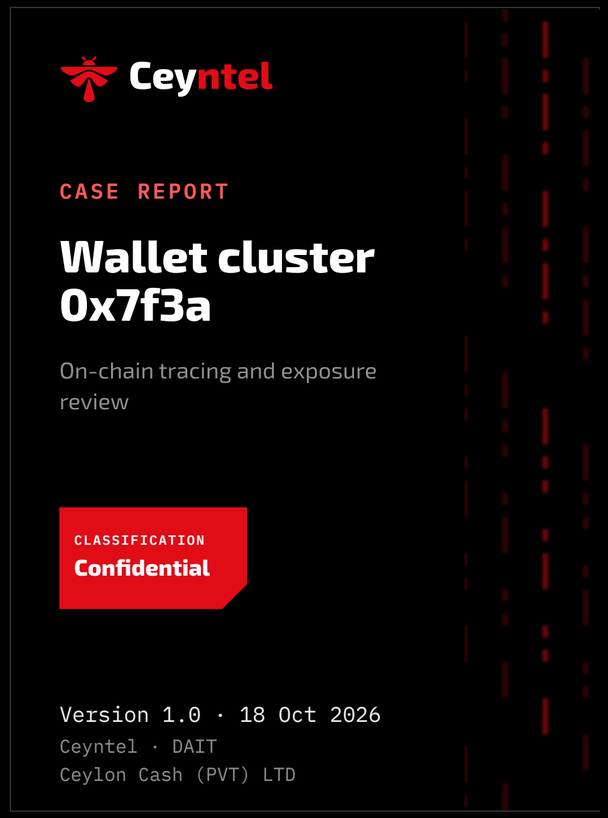
06 · IN USE

The product



- Dark theme by default.
- One primary action per screen, solid red with white text.
- Search types as mono tabs; the active tab is solid red.
- Risk is always a labelled badge; critical is tinted, never solid red.

Documents and reports



Black covers

Dark logo, red mono eyebrow, white title, a small red cut-corner classification block aligned to the title's left edge and centred between the subtitle and the version, then version and Ceyntel · Ceylon Cash (PVT) LTD lines at the bottom, and the vertical pattern stripe at low opacity down the right edge.

Light inside pages

White ground, black text, red only for heading accents and critical findings. Exo 2 at 10–11pt; IBM Plex Mono at 9pt for IDs, wallet addresses and transaction tables.

Footer on every page

`Ceyntel · Ceylon Cash (PVT) LTD · Page 3 of 12 · CONFIDENTIAL`

Presentations



Cover slide

Black, logo top left, red mono eyebrow, large white title, mono details, and a red cut-corner block with the classification.

Section slides

Black, white type, one red accent word.

Content slides

White, black type, red for the one point that matters.

Fonts

Titles in Exo 2 ExtraBold (112px cover, 72px slides); body in Exo 2 Regular, 24px minimum; eyebrows, labels and details in IBM Plex Mono SemiBold, uppercase with 3px tracking.

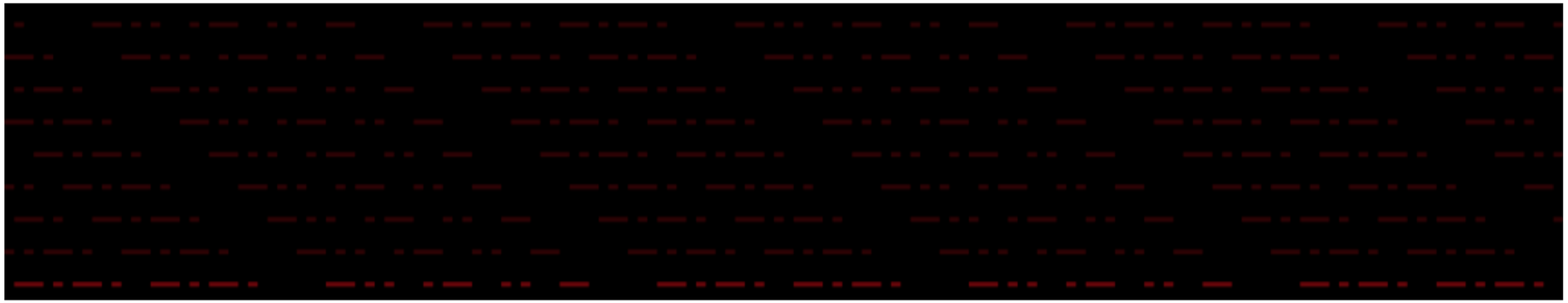
06 · IN USE

Social, slides and merchandise



Avatar

The red app icon; the symbol stays inside a circle crop.



Cover image

Black ground with the low-opacity pattern, white headline with one red italic phrase, dark logo bottom left.

Posts: one red element per post: a word, a figure or the symbol.

Slides: black title slides, white content slides, red for the one point that matters.

Merchandise: black base with the red or white symbol; proof the red first.

Ceyntel

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Use the supplied files exactly as they are. For any use not covered here, contact the CeylonCash team first.

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